

# Performative Prediction

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# Motivation

# Distribution Shift

## Fairness Is Not Static: Deeper Understanding of Long Term Fairness via Simulation Studies

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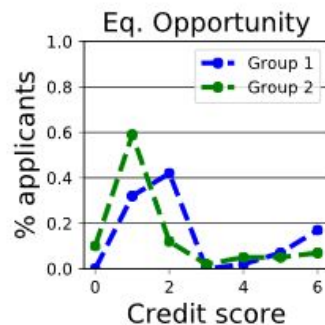
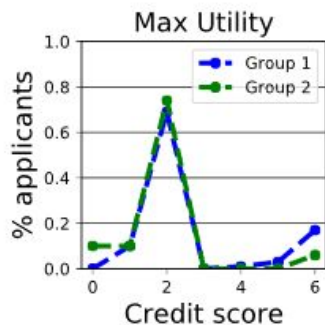
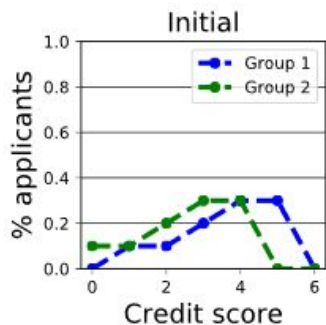
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# Retraining

1. Train model
2. Observe distribution shift
3. Collect new data
4. Go back to step 1



What can we say  
theoretically?

# Framework

# Notation

$$\theta \quad \mathcal{D}(\theta)$$

$$Z = (X, Y) \sim \mathcal{D}(\theta)$$

$$\ell(Z; \theta)$$

# Risk vs .Performative Risk

$$R(\theta) := \mathbb{E}_{Z \sim \mathcal{D}}[\ell(Z; \theta)]$$

$$PR(\theta) := \mathbb{E}_{Z \sim \mathcal{D}(\theta)}[\ell(Z; \theta)]$$



# Optimality

**Definition 2.1** (performative optimality and risk). A model  $f_{\theta_{\text{PO}}}$  is *performatively optimal* if the following relationship holds:

$$\theta_{\text{PO}} = \arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta)} \ell(Z; \theta).$$

## Example 2.2 (biased coin flip)

$$X \in \{-1, 1\}$$

$$\epsilon < 0.5 - \mu \quad \mu \in (0, 0.5)$$

$$Y \mid X \sim \text{Bern}(0.5 + \mu X + \epsilon \theta X)$$

$$f_{\theta}(x) := \theta x + 0.5 \quad \theta \in [0, 1]$$

$$\ell(z; \theta) := (y - f_{\theta}(x))^2$$

## Example 2.2 (biased coin flip)

$$Y \mid X \sim \text{Bern}(0.5 + \mu X + \epsilon \theta X) \quad f_\theta(x) := \theta x + 0.5$$

$$\mathbb{E}_{Z \sim \mathcal{D}(\theta)}[\ell(Z; \theta)] = \mathbb{E}_X \mathbb{E}_{Y \mid X}[(y - f_\theta(x))^2 \mid X]$$

$$\mathbb{E}_{Y \mid X}[(y - f_\theta(x))^2 \mid X] = X^2(\theta^2 - 2\theta\mu - 2\theta^2\epsilon) + 0.25$$

$$\frac{\partial}{\partial \theta}(\dots) = 2X^2(\theta(1 - 2\epsilon) - \mu) \quad \theta_{PO} = \frac{\mu}{1 - 2\epsilon}$$

## Example 2.2 (biased coin flip)

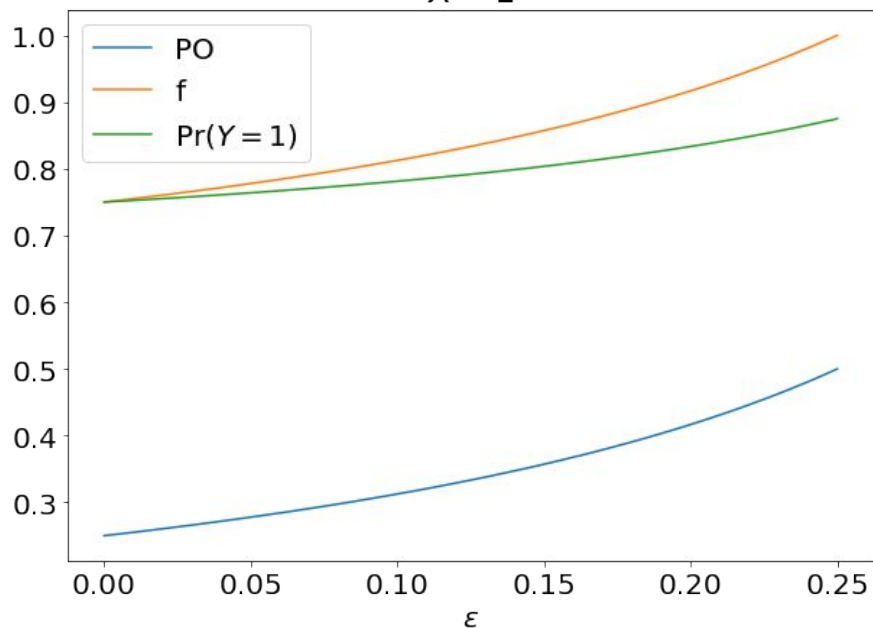
$$\epsilon = 0 \implies \theta_{PO} = \mu$$

$$\implies f_{\theta_{PO}}(x) = \mu x + 0.5 = \mathbb{E}[Y \mid X = x]$$

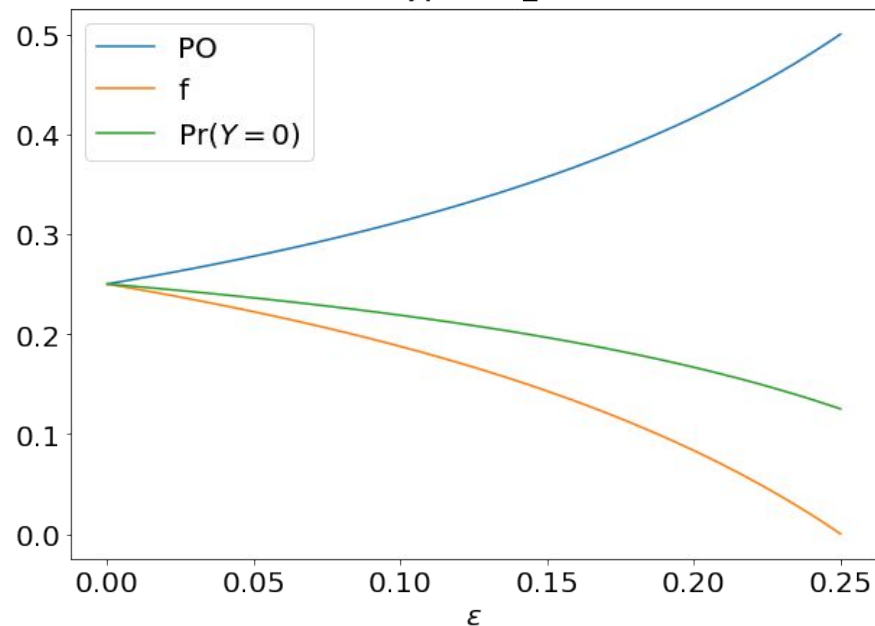
## Example 2.2 (biased coin flip)

$$Y \mid X \sim \text{Bern}(0.5 + \mu X + \epsilon \theta X) \quad \theta_{PO} = \frac{\mu}{1 - 2\epsilon}$$

$X = 1$



$X = -1$



Can we actually find  
optimal points?

## Problem!

$$PR(\theta) := \mathbb{E}_{Z \sim \mathcal{D}(\theta)}[\ell(Z; \theta)]$$

$$\theta_{t+1} := \arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta_t)}[\ell(Z; \theta)]$$

$$G(\theta) := \arg \min_{\theta'} \mathbb{E}_{Z \sim \mathcal{D}(\theta)}[\ell(Z; \theta')]$$

## Decoupling risk

$$DPR(\theta, \theta') := \mathbb{E}_{Z \sim \mathcal{D}(\theta)} [\ell(Z; \theta')]$$



# Stability

**Definition 2.3** (performative stability and decoupled risk). A model  $f_{\theta_{PS}}$  is *performatively stable* if the following relationship holds:

$$\theta_{PS} = \arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta_{PS})} \ell(Z; \theta).$$

$$\theta_{PS} = \arg \min_{\theta} DPR(\theta_{PS}, \theta)$$

## Example 2.2 (continued)

$$\theta_{PS} = \arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta_{PS})} [\ell(Z; \theta)]$$

$$\mathbb{E}_{Z \sim \mathcal{D}(\theta)} [\ell(Z; \theta)] = \mathbb{E}_X \mathbb{E}_{Y|X} [(y - f_{\theta}(x))^2 \mid X]$$

$$\mathbb{E}_{Y|X} [(y - f_{\theta}(x))^2 \mid X] = X^2(-2\theta_{PS}\theta\epsilon + \theta^2 - 2\theta\mu) + 0.25$$

$$\frac{\partial}{\partial \theta} (\dots) = X^2(-2\theta_{PS}\epsilon + 2\theta - 2\mu)$$

$$\arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta_{PS})} [\ell(Z; \theta)] = \mu + \theta_{PS}\epsilon$$

## Example 2.2 (continued)

$$\arg \min_{\theta} \mathbb{E}_{Z \sim \mathcal{D}(\theta_{PS})} [\ell(Z; \theta)] = \mu + \theta_{PS} \epsilon$$

$$\theta_{PS} = \mu + \theta_{PS} \epsilon$$

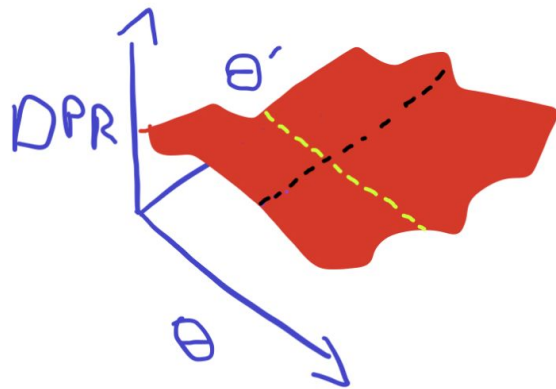
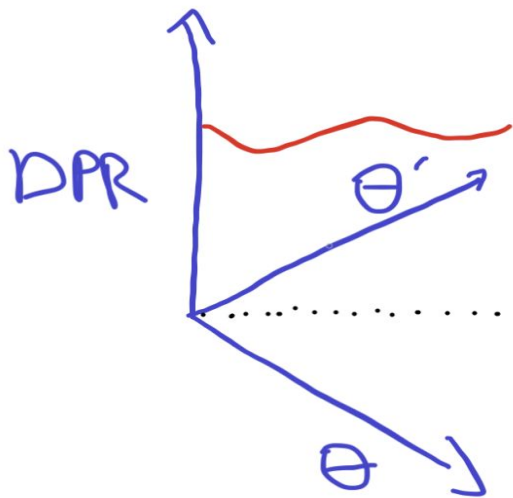
$$\theta_{PS} = \frac{\mu}{1 - \epsilon}$$

## Example 2.2 (continued)

$$\theta_{PS} = \frac{\mu}{1 - \epsilon} \quad \theta_{PO} = \frac{\mu}{1 - 2\epsilon}$$

# Stability vs. Optimality

$$DPR(\theta, \theta') := \mathbb{E}_{Z \sim \mathcal{D}(\theta)} [\ell(Z; \theta')]$$



# Stability vs. Optimality

**Theorem 4.3.** *Suppose that the loss  $\ell(z; \theta)$  is  $L_z$ -Lipschitz in  $z$ ,  $\gamma$ -strongly convex (A2), and that the distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive. Then, for every performatively stable point  $\theta_{\text{PS}}$  and every performative optimum  $\theta_{\text{PO}}$ :*

$$\|\theta_{\text{PO}} - \theta_{\text{PS}}\|_2 \leq \frac{2L_z\varepsilon}{\gamma}.$$

**Definition 3.1** ( $\varepsilon$ -sensitivity). We say that a distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive if for all  $\theta, \theta' \in \Theta$ :

$$W_1(\mathcal{D}(\theta), \mathcal{D}(\theta')) \leq \varepsilon \|\theta - \theta'\|_2,$$

where  $W_1$  denotes the Wasserstein-1 distance, or earth mover's distance.

# Theoretical Results

# Assumptions

(*joint smoothness*) We say that a loss function  $\ell(z; \theta)$  is  $\beta$ -jointly smooth if the gradient  $\nabla_{\theta} \ell(z; \theta)$  is  $\beta$ -Lipschitz in  $\theta$  and  $z$ , that is

$$\|\nabla_{\theta} \ell(z; \theta) - \nabla_{\theta} \ell(z; \theta')\|_2 \leq \beta \|\theta - \theta'\|_2, \quad \|\nabla_{\theta} \ell(z; \theta) - \nabla_{\theta} \ell(z'; \theta)\|_2 \leq \beta \|z - z'\|_2, \quad (\text{A1})$$

for all  $\theta, \theta' \in \Theta$  and  $z, z' \in \mathcal{Z}$ .

(*strong convexity*) We say that a loss function  $\ell(z; \theta)$  is  $\gamma$ -strongly convex if

$$\ell(z; \theta) \geq \ell(z; \theta') + \nabla_{\theta} \ell(z; \theta')^{\top} (\theta - \theta') + \frac{\gamma}{2} \|\theta - \theta'\|_2^2, \quad (\text{A2})$$

for all  $\theta, \theta' \in \Theta$  and  $z \in \mathcal{Z}$ . If  $\gamma = 0$ , this assumption is equivalent to convexity.



# Assumptions

**Definition 3.1** ( $\varepsilon$ -sensitivity). We say that a distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive if for all  $\theta, \theta' \in \Theta$ :

$$W_1(\mathcal{D}(\theta), \mathcal{D}(\theta')) \leq \varepsilon \|\theta - \theta'\|_2,$$

where  $W_1$  denotes the Wasserstein-1 distance, or earth mover's distance.

# Convergence to a stable point through RRM

$$G(\theta) := \arg \min_{\theta'} \mathbb{E}_{Z \sim \mathcal{D}(\theta)} [\ell(Z; \theta')]$$

**Theorem 3.5.** *Suppose that the loss  $\ell(z; \theta)$  is  $\beta$ -jointly smooth (A1) and  $\gamma$ -strongly convex (A2). If the distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive, then the following statements are true:*

(a)  $\|G(\theta) - G(\theta')\|_2 \leq \varepsilon \frac{\beta}{\gamma} \|\theta - \theta'\|_2$ , for all  $\theta, \theta' \in \Theta$ .

(b) If  $\varepsilon < \frac{\gamma}{\beta}$ , the iterates  $\theta_t$  of RRM converge to a unique performatively stable point  $\theta_{\text{PS}}$  at a linear rate:  $\|\theta_t - \theta_{\text{PS}}\|_2 \leq \delta$  for  $t \geq \left(1 - \varepsilon \frac{\beta}{\gamma}\right)^{-1} \log\left(\frac{\|\theta_0 - \theta_{\text{PS}}\|_2}{\delta}\right)$ .

# Proof idea

1. Part (b) follows from (a) by the Banach fixed-point theorem
2. Focus on showing that  $G$  is a contraction mapping
  - a. Strong convexity upper bounds squared  $G$ -distance
  - b. Sensitivity and smoothness lower bound  $G$ - and param-distance
  - c. Combine resulting inequalities

# Do we need these assumptions?

**Proposition 3.6.** *Suppose that the distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive with  $\varepsilon > 0$ . RRM can fail to converge at all in any of the following cases, for any choice of parameters  $\beta, \gamma > 0$ :*

- (a) The loss is  $\beta$ -jointly smooth and convex, but not strongly convex.*
- (b) The loss is  $\gamma$ -strongly convex, but not jointly smooth.*
- (c) The loss is  $\beta$ -jointly smooth and  $\gamma$ -strongly convex, but  $\varepsilon \geq \frac{\gamma}{\beta}$ .*

# Other interesting results

**Theorem 3.8.** Suppose that the loss  $\ell(z; \theta)$  is  $\beta$ -jointly smooth (A1) and  $\gamma$ -strongly convex (A2). If the distribution map  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive with  $\varepsilon < \frac{\gamma}{(\beta+\gamma)(1+1.5\eta\beta)}$ , then RGD with step size  $\eta \leq \frac{2}{\beta+\gamma}$  satisfies the following:

- (a)  $\|G_{gd}(\theta) - G_{gd}(\theta')\|_2 \leq (1 - \eta$  **Theorem 3.10.** Suppose that the loss  $\ell(z; \theta)$  is  $\beta$ -jointly smooth (A1) and  $\gamma$ -strongly convex (A2), and that there exist  $\alpha > 1, \mu > 0$  such that  $\xi_{\alpha, \mu} \stackrel{\text{def}}{=} \int_{\mathbb{R}^m} e^{\mu|x|^\alpha} d\mathcal{D}(\theta)$  is finite  $\forall \theta \in \Theta$ . Let  $\delta \in (0, 1)$  be a radius of convergence. Consider running RERM or RGD with  $n_t = O\left(\frac{1}{(\varepsilon\delta)^m} \log\left(\frac{t}{p}\right)\right)$  samples at time  $t$ .
- (a) If  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive with  $\varepsilon < \frac{\gamma}{2\beta}$ , then with probability  $1 - p$ , RERM satisfies,

$$\|\theta_t - \theta_{\text{PS}}\|_2 \leq \delta, \text{ for all } t \geq \frac{\log\left(\frac{1}{\delta}\|\theta_0 - \theta_{\text{PS}}\|_2\right)}{\left(1 - \frac{2\varepsilon\beta}{\gamma}\right)}.$$

- (b) If  $\mathcal{D}(\cdot)$  is  $\varepsilon$ -sensitive with  $\varepsilon < \frac{\gamma}{(\beta+\gamma)(1+1.5\eta\beta)}$ , then with probability  $1 - p$ , REGD with satisfies,

$$\|\theta_t - \theta_{\text{PS}}\|_2 \leq \delta, \text{ for all } t \geq \frac{\log\left(\frac{1}{\delta}\|\theta_0 - \theta_{\text{PS}}\|_2\right)}{\eta\left(\frac{\beta\gamma}{\beta+\gamma} - \varepsilon(3\eta\beta^2 + 2\beta)\right)},$$

for a constant choice of step size  $\eta \leq \frac{2}{\beta+\gamma}$ .

# Remaining Issues

# SGD analysis?

## Stochastic Optimization for Performative Prediction

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## Types of Distribution Shift

$$P_{\theta}(X) \neq P_{\theta'}(X) \quad P_{\theta}(Y | X) = P_{\theta'}(Y | X)$$

$$P_{\theta}(Y | X) \neq P_{\theta'}(Y | X)$$

$$P_{\theta}(Y | \Phi(X)) = P_{\theta'}(Y | \Phi(X))$$

$$\mathcal{D}_t(\theta) \neq \mathcal{D}_{t+1}(\theta)$$



# Stability under different learning algorithms

## Invariant Risk Minimization

Martin Arjovsky, Léon Bottou, Ishaan Gulrajani, David Lopez-Paz

$$\begin{aligned} & \min_{\substack{\Phi: \mathcal{X} \rightarrow \mathcal{H} \\ w: \mathcal{H} \rightarrow \mathcal{Y}}} && \sum_{e \in \mathcal{E}_{\text{tr}}} R^e(w \circ \Phi) \\ & \text{subject to} && w \in \arg \min_{\bar{w}: \mathcal{H} \rightarrow \mathcal{Y}} R^e(\bar{w} \circ \Phi), \text{ for all } e \in \mathcal{E}_{\text{tr}}. \end{aligned}$$

Questions?